

[Who We Are](#)

[Our Team and Board](#)

[Our Partners](#)

[Advocacy](#)

[Careers – Work With Us](#)

[Contact us](#)

[Resources](#)

[Portal Log In](#)

INVESTMENT ANNOUNCEMENT:

MEDIA RELEASE

CIBA HEALTH

Ciba Health expands into
the Edmonton region



MEDIA RELEASE: Ciba Health establishes Canadian headquarters in Edmonton

Health and Life Sciences

July 18, 2023

July 18th, 2023 (Edmonton, AB) — Today, Ciba Health, a digital health platform, announced its expansion into the Edmonton region. Already incorporated in Alberta, the company plans to hire up to 20 employees in the first year in Alberta and double the size of the team in the second year of operations. This company's technology will play a role in reducing hospital visits and increasing R&D opportunities for the life sciences sector in the region. This expansion was supported by Alberta Innovates and Edmonton Global.

The life sciences sector holds a lot of potential to grow and diversify the economy of the Edmonton region by creating new jobs and capitalizing on the strong research and development coming out of our post-secondary institutions. Additionally, the Edmonton region's expertise in AI creates a lot of opportunities at the crossover of AI and health. Ciba Health will be another demonstration of how these technologies are being utilized to improve patient care and increase efficiencies in the health system.

Established in New York in 2020, Ciba Health is an online patient care platform that integrates a precision medicine approach with AI. The platform delivers a personalized healthcare experience that treats, reverses, and prevents chronic conditions. With its multiproduct platform and unique methodology, Ciba Health covers several conditions: advanced primary care, prediabetes, obesity, type 2 diabetes, digestive health, depression, and anxiety. Launching operations in Edmonton, the company will bring expertise in health, AI, and innovation.

Ciba Health has chosen the Edmonton region due to its well-developed health and life science sector and its potential to scale their growth across North America. Ciba currently employs 52 team members from across the United States and Ukraine in addition to an established subsidiary in the UAE.

Ciba Health's new office will initially be located at the Health Innovation Hub in downtown Edmonton and will be looking at other office locations as their team expands.

Since late 2022, Alberta Innovates, Plug and Play Alberta and Edmonton Global have been working to support Ciba Health's expansion plans by providing insights about the local business landscape and making valuable introductions to service providers and partners.

Quotes:

"Alberta's tech sector is growing by leaps and bounds. More and more companies are finding Alberta so irresistible, that they are investing, expanding, and laying down roots here. As Alberta

seeks to become the most innovative jurisdiction in Canada, we welcome innovators like CIBA Health who are choosing to expand into our province. Our future is brighter than ever.”

Hon. Nate Glubish, Minister of Technology and Innovation, Government of Alberta

“I am eager to welcome Ciba Health to Edmonton and know that they’ve chosen the right place to lay down new roots in. The Edmonton region is a global leader in tech, innovation, artificial intelligence and health sciences, and the addition of Ciba to our community will support the diversification of our economy, collaborative leadership and the bolstering of our region’s tech ecosystem. Thank you to Edmonton Global, Plug and Play and Alberta Innovates for attracting investments and retaining talent in the Edmonton region, and congratulations to Ciba Health for joining our region’s burgeoning health sciences sector.”

Mayor Amarjeet Sohi, City of Edmonton

“We are excited to continue our global expansion in Canada, particularly in Edmonton, Alberta. We definitely see the need for our solutions, especially the Type 2 Diabetes Reversal and the Prediabetes, Obesity & Weight Loss Programs. We truly believe that Ciba’s innovative product will improve quality of life, enhance healthcare, and empower the fight against chronic diseases in a much more efficient way. We are happy to be able to count on partners such as Edmonton

Global, Alberta Innovates, and Plug and Play Alberta to continue our journey and be part of such a welcoming and innovative ecosystem.”

Innocent Clement, CEO of Ciba Health

“We are very excited to welcome Ciba Health into the Edmonton Metropolitan Region. Ciba Health will bring new innovations to our health and life sciences sector — an extremely valuable addition to our strong and growing ecosystem. We have world-class facilities like the **Alberta Diabetes Institute** to support diabetes research and precision health, and Ciba Health will help this industry thrive, lower hospital visits, and get Canadians the care they need. We look forward to what contributions will come from Ciba Health’s leadership in the Edmonton region.”

Malcolm Bruce, CEO of Edmonton Global

About Ciba Health:

Ciba Health is a New York-based digital health company founded in 2020, revolutionizing the care and treatment of chronic disease conditions, pre-diabetes, obesity & weight loss, type 2 diabetes and digestive health, through a patient-centered, root cause approach and a value-based care delivery model. They provide full spectrum integrated care and convenient access to

a multi-disciplinary care team, leveraging cutting-edge technology to implement each patient's personalized and whole-person care treatment plan.

About Alberta Innovates:

Alberta Innovates is a provincial funding agency tasked with delivering on the research and innovation priorities of the Government of Alberta. It advances economic benefits from the province's agriculture, energy, environment, forest and health sectors through research and innovation. Alberta Innovates offers grants, advice and connections to researchers and companies. The agency places a high priority on collaboration and acts as a catalyst in the exchange of knowledge.

About Edmonton Global:

The purpose of **Edmonton Global** is to radically transform and grow the economy of the Edmonton Metropolitan Region. We are a not-for-profit corporation founded by 14 municipalities that make up the Edmonton Metropolitan Region. Our focus is attracting foreign investment, helping regional businesses export with the world, enhancing our region's global competitiveness, and bringing our region together with a unified voice to attract the attention and interest of investors the world over.

Media Contact

Sherri Bouslama

Manager, Brand Strategy & Communications

780.996.1524

sbouslama@edmontonglobal.ca

Veronika Ivanytska

Posts you might be interested in: